

First batch of Anak TV seal winners announced

FOR MONTHS now, the Southeast Asia Foundation for Children and Television has been conducting viewership screenings and surveys all over the country, to determine what representatives of the viewing public feel are the programs that should get the foundation's prestigious and coveted Anak TV Seal this year.

Mag Cruz Hatol, SEAFCTV secretary general, has been spearheading the provincial visits, and is pleased to report that an initial 46 shows may now sport the Anak TV Seal, the mark of child-sensitive television.

The final tally will be announced in December. Meanwhile, the mid-year winners are:

ABS-CBN—"Art Jam," "Bear in the Big Blue House," "Madeline." NBN, "MMDA on the Road," "Network Forum," "Talk Ko 'To," "Business and Leisure," "GSIS."

ABC 5—"Art Is Kool," "Field Trip," "Tutubi Patrol," "Gourmet Everyday," "Island Flavors," "Kabataan News Network," "Mommy Academy," "Word Made Flesh."

GMA 7—"Dora, the Explorer," "Wish Ko Lang," "Art Angel," "Happy Tales," "At Your Service."

RPN 9—"Biyaheng Langit," "RPN Jr. News," "As Told by Ginger," "Asin at Ilaw."

ZOE—"Adyenda," "Diyos at Bayan," "The 700 Club." IBC, "A Time of Life," "Ang Bagong Entrepinoy," "Good Take." SBN, "Bagong Pinoy."

Studio 23—"Sineskwela," "Math Tinik," "7th Heaven," "Jimmy Neutron," "Team Explorer," "Gameplan," "Petko."

Net 25—"In Focus," "Arts 21," "Auto Motor Sports," "Convergence," "Euro-maxx," "Convergence Reloaded," "The Planet." Call 3743739.

These mid-year awardees were determined by thousands of parents, educators, NGO heads, lay and religious people, youths, mediamen and businessmen in Luzon, Visayas and Mindanao.

In the coming



VIEWFINDER

Nestor U. Torre

weeks, jury screenings are scheduled in Laoag, Vigan, Dumaguete, Bacolod, Cagayan de Oro, Davao, Legaspi, Tarlac and Baguio.

The yearend tally will be revealed in appropriate awards ceremonies at the Soka Gakkai Auditorium on Timog Avenue, QC.

The national derby has been running since April. The foundation's search is supported by Goldilocks, Columbia Foods, Negros Navigation, Cebu Pacific, Uni-President, Hallmark, PLDT, Del Monte and Coca Cola.

Some weeks ago, we joined the Anak TV team's sortie to the Visayas, and it was a real eye opener.

Both the team members and the jury members in the southern provinces were committed and hardworking, and the discussions after each sample show as screened were enthusiastic and insightful.

Clearly, many people now see the importance of fighting for balanced and responsible TV programming, particularly for vulnerable young viewers, so our TV channels should

clean up their act before the viewing public forces them to.

We were particularly impressed with the screening session held on board a Negros Navigation vessel sailing from Tagbilaran, Bohol, to Manila.

Some 30 passengers gave up hours of their R&R time to help the foundation's Anak TV team determine which shows they felt were good viewing fare for children. With public involvement like that, the campaign for better TV shows has a good chance of succeeding.

Rachelle Gerodias

THE MCO Foundation and Equitable PCI Bank present the second concert in the MCO Arts Festival, featuring soprano **Rachelle Gerodias** and collaborating pianist **Najib Ismail** on Sept. 10 at the Francisco Santiago Hall. Call 8407000, local 2830.

Concert repertoire will include arias by **Handel** and **Puccini**, and songs by **Quitler** and **Antonio Molina**.

'Cinderella Man'

SNEAK previews of the inspiring drama, "Cinderella Man," will be held today and tomorrow (Sept. 5 and 6) in selected theaters. The exceptional film features the unbeatable team-up of **Russell Crowe** and director **Ron Howard**.